Analytics for SAS

Course description

This SAS training is for analytics beginners who want to get Global SAS Certification and target job profiles related to SAS Analytics and Reporting and Excel-VBA or Tableau based MIS/BI analyst profiles. In this program candidates will also learn Tableau, one of the most popular data visualization and rapid BI tool. Evolved from our post popular course-SAS Edge, this Excel and SAS training is specially curate for candidates who have no prior knowledge about any BI or data analytics tools

Student Take away

Study Material
Learning stuff
Sample project for practice

Analytics for SAS Online Training Curriculum

Basics of Statistics and Descriptive Statistics

- Applications of statistics
- Basic knowledge of your customers

Probability and Distribution

- Understanding Samples of your customers

Hypothesis Testing, Correlation and Regression

- Making conclusions of the overall population based on sample data
- Understanding some key relationships within the data

OLS regression- Introduction to Data modeling

- Based on previous years spends of customers on credit cards, predicting the spends of each customers for the next 5 years

Logistic regression - Advanced Data modeling

- Ranking customers in order of propensity to purchase for the next year based on previous years data